



KNOWSLEY Road Safety Education

Introduction

Road traffic collisions are one of the main causes of accidental deaths and serious injuries amongst children and young people in the UK.

With this in mind, it is vital that children and young people are provided with road safety education at appropriate stages throughout their school life.

As young people begin to mature and become more independent, they are exposed to increasing risks. Road safety education should be designed to help young people to understand and manage the risks that they will encounter as road users throughout their lives.

In Knowsley, we have achieved significant reductions in the number of children killed or seriously injured on our roads, but we also understand that one child injured is too many.

Knowsley Council is passionate about protecting our children from this risk and for many years our Road Safety team has developed and delivered a comprehensive programme of education, training and publicity for our children and young people, their teachers, parents and guardians.

Our programme has been thoroughly researched and developed based on Child Learning and Developmental Theories, robust evaluation of our products and services as well as casualty data reports.

As well as meeting PSHE curriculum requirements, road safety education can also help schools to attain health and environmental targets and awards.

I am delighted to welcome you to our Road Safety Education Programme for Primary Schools and I encourage every school to take full advantage of this extremely valuable resource.



Cllr M Murphy
Cabinet Member for
Regeneration and
Economic Development

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Early Years Foundation Stage

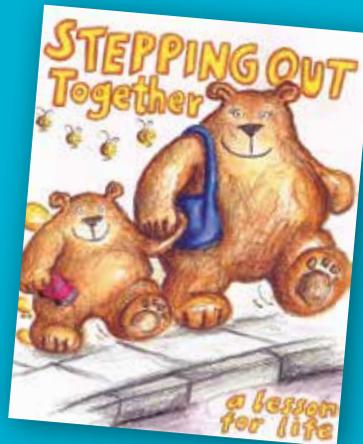
Stepping Out Together

The 'Stepping Out Together' storybook is full of advice, pictures and road safety messages for very young children. It is designed as an introductory resource to help parents and carers provide their children with an awareness of basic road safety messages.

The topics include learning about traffic, holding hands, stopping and looking before crossing a road, travelling safely in cars and buses, people who can help us and being bright and being seen.

Health Visitors are trained by the Road Safety team to distribute and discuss this resource during their pre-school home visits to every three year old in Knowsley.

If you would like your nursery teacher to have a copy of this resource please contact the Road Safety team.

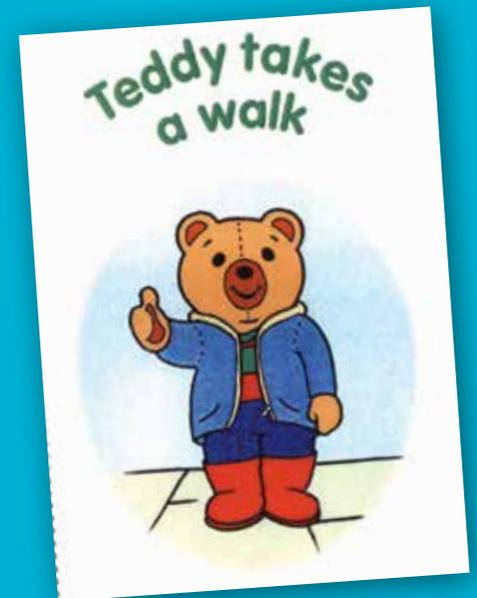


Teddy takes a walk

'Teddy Takes a Walk' is a basic introduction to road safety. It tells the story of Billy and Teddy's journey to school. Along the way Billy learns from his mum about the importance of holding hands and choosing carefully where to cross the road.

Nursery teachers will have the 'big book' version of this story to read in class with the children, who are then given their own individual copy to take home.

The Road Safety team will deliver the books to nursery classes during the spring term but nursery teachers can request them at any time. Replacement 'big books' can also be requested if required.



Street Feet

'Street Feet' is an interactive road safety kit designed to help nursery and reception teachers to introduce basic road safety concepts to young children through role play.

Discussions and demonstrations should encourage children to learn basic road safety skills and help them to begin to understand the dangers that they face as a road user.

The kit includes large floor mat pavements and roads with zebra and pelican crossings, school crossing patrol signs, red man/green man signs with crossing buttons, stop/go traffic lights and Belisha beacons.

There are also three destination mats for home, park and school and 15 high visibility tabards that give the children roles to play e.g. pedestrian, cyclist or car. The Road Safety team has developed detailed guidance notes for teachers to use and will provide training if required.

'Street Feet' kits are available for loan free of charge. Please contact the Road Safety team to arrange delivery of the resource.



Reception

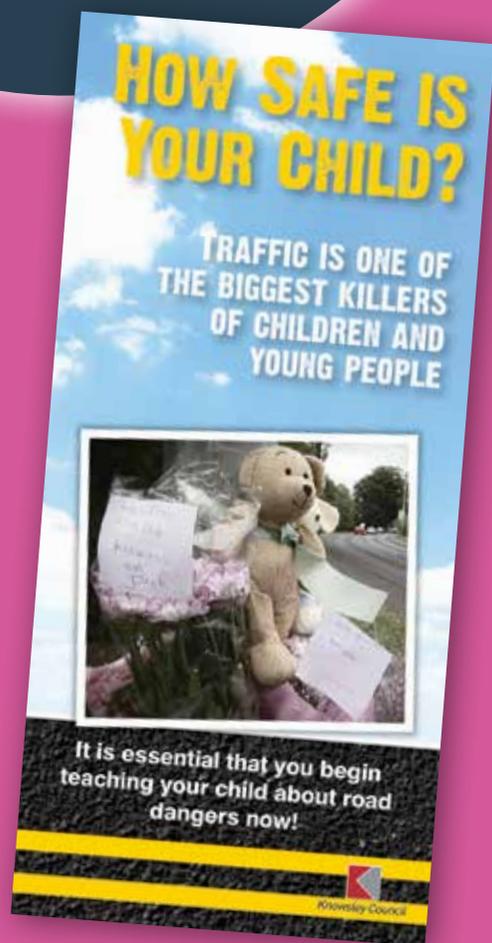
Starting School

The parents or guardians of every child starting in reception will receive a letter and a leaflet that highlights the fact that traffic is now the biggest threat to the safety of their child.

The leaflet, developed by Knowsley's Road Safety team, includes guidance on how to help children to understand the dangers of the road environment and the best way for an adult to teach them how to keep safe. There is also advice on in-car safety and the use of appropriate child car seats.

The leaflet also highlights the dangers caused by inconsiderate parking outside schools and encourages parents to think about where they choose to park.

This will be delivered to all schools at the start of each academic year.



Why animals can't ride scooters - and you can

Over recent years there has been an increase in the number of children being injured while using scooters, with a notable rise after the Christmas period. This book takes a humorous look at why different animals would not be able to ride scooters safely and explains how children can.

Every school will be provided with an animated version of the resource for use with an interactive board. This will pause at key points to allow teachers to discuss issues with the class before moving on. Every child in reception will be given their own copy of the book to take home to read with their parents/guardians.

Parent feedback on this resource:

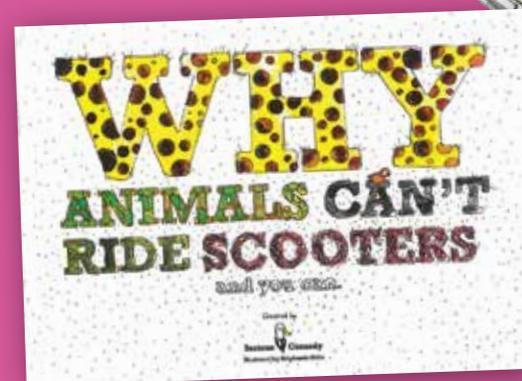
"We thought the book was very good and it did make us talk more about all the things you need to look out for and for what reasons. It was a fun way to learn!"

Teacher feedback:

"The children were very excited after reading the book with lots of questions during discussion."

"The children really enjoyed the story. Their knowledge has improved greatly and they were discussing the importance of checking before crossing during small world play."

This resource will be delivered at the start of the spring term.





Year 1

Pedestrian Training Scheme

Practical pedestrian training at the roadside is the most effective way for young children to acquire the knowledge and skills that they need to stay safe near roads.

Surveys carried out by the Road Safety team found that not all parents and carers appreciate the importance of teaching their child how to stay safe near roads at this age. Those that do work with their child often think that teaching a set of rules such as 'stop, look and listen' will suffice.

This scheme highlights the need for practical training. Year 1 children are taken to the roadside where their road safety knowledge and behaviour are assessed. A copy of this assessment is then sent home along with an explanatory letter and a 'Staying Alive' DVD. These individual assessments highlight the areas where each child needs to improve with the aim of motivating their parents to work with them.

The 'Staying Alive' DVD has been produced by Knowsley's Road Safety team to show the most effective way to give children the understanding and skills they need to be able to keep themselves safe. Based on casualty data and child learning theories, the DVD also highlights the common mistakes that children make and shows how easy it is for their parents and carers to teach them.

It is essential that young children are provided with practical road safety training and this vital part of the programme depends on the support and commitment of Head Teachers and school staff.

The Road Safety team provides training for teaching assistants to deliver this scheme at their school. The team also supplies all the high-visibility training tabards, letters, forms and DVDs.

Every school will be contacted by the Road Safety team to arrange training and the delivery of resources.



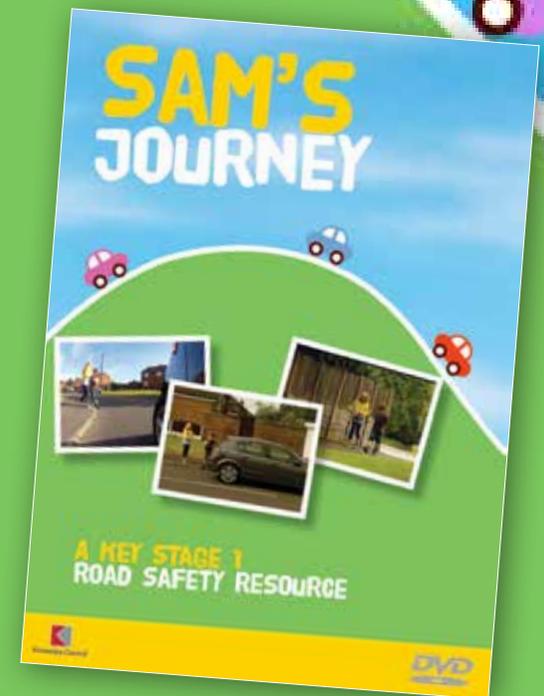
Sam's Journey

'Sam's Journey' is an interactive DVD, created by Knowsley's Road Safety team. The story follows Sam and his older sister Chloe, as they make their way to a local shop.

On their way, Sam makes a few mistakes and soon finds out that crossing roads isn't as easy as he thought. Realising that Sam has a lot to learn, Chloe relishes the role of teacher and shows Sam what he needs to do. However, despite knowing what she should do to keep safe, Chloe gets distracted as they leave the shop to head home...

The DVD includes interactive question panels to help teachers check that pupils understand the key messages. Graphics are also used throughout to help to reinforce the lessons learned by Sam and Chloe during their journey.

All schools have been provided with a copy of Sam's Journey for use with their Year 1 pupils. Please contact the Road Safety Team if a replacement DVD is required.





Year 2

The Big Road Safety Book (and DVD)

This interactive big book helps children to understand their vulnerability when out and about and reinforces their role in keeping themselves safe.

Produced by Knowsley's Road Safety team, 'The Big Book' was developed following considerable research into why young children are injured as pedestrians. The resource also reinforces the practical training that the children should have received during Year 1.

It has been designed for use either with a whole class or with small groups and allows children to discuss their opinions and share their experiences.

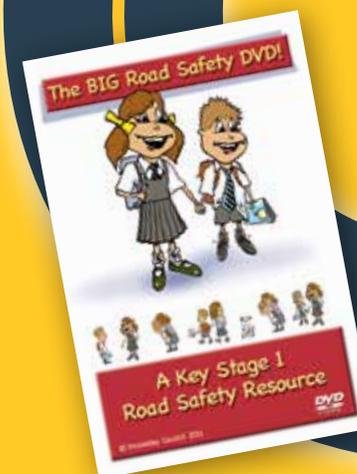
Topics covered include personal responsibility, traffic directions, crossing at junctions and how to deal with parked cars.

The Big Book is also available in DVD format for use with interactive boards and this version of the resource has proved particularly popular with teachers and children.

All primary schools have been given this resource in both formats and were offered demonstration lessons by the Road Safety team during its launch in 2011.

Teachers can request refresher training or for a member of the Road Safety team to deliver some initial sessions with children.

For further guidance on this resource please contact the Road Safety team.



Year 3

'I Can Keep Myself Safe'

The Road Safety team has developed this book to reinforce the road safety education provided during Key Stage 1.

Teacher's notes and talking points are included on each page to help lead the children in group discussions. It is hoped that through discussion, the children will also be able to learn from each other. An electronic version will also be sent to schools for teachers to use on interactive boards.

This workbook has been delivered to all schools since 2012/13 and during the initial year teachers were asked to evaluate the resource.

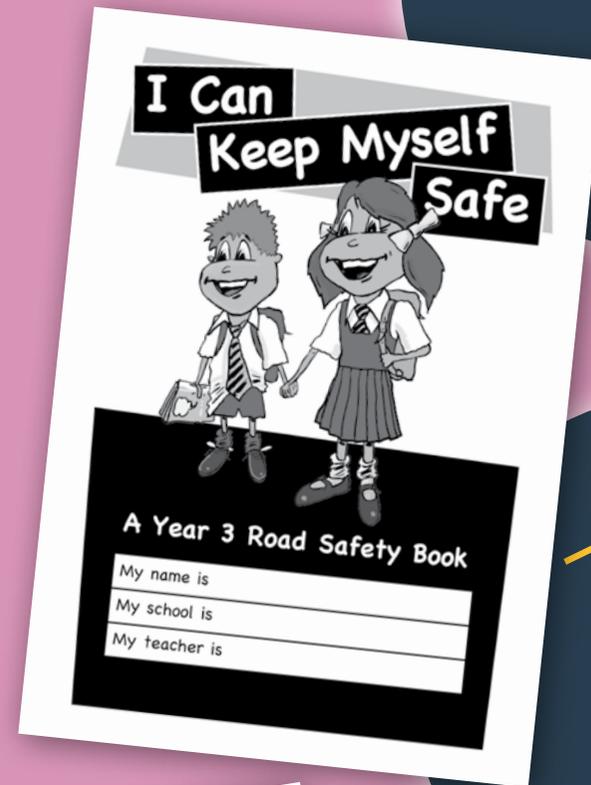
Teacher feedback:

"A great resource which consolidates their practical learning!"

"An excellent and very educational resource - facts delivered through fun."

"The children enjoyed working through it and commented on how good the crosswords and word searches were."

Copies will be provided to all schools during the spring term but teachers can contact the Road Safety team at any time to request copies for their class.



Year 5 and 6

Bikeability Cyclist Training

Cyclist training is delivered throughout the school year and is offered to all year 5 and 6 pupils in every school. They are offered the opportunity to gain the national standard Bikeability qualification to Levels 1 and 2 over the course of two training days.

Level 1 is taught in a traffic-free environment, usually the school playground. Children learn how to carry out a simple bike check, how to use gears and control their bike safely.

Level 2 takes place on quiet roads, giving pupils a real cycling experience. They will learn how to deal with traffic on short journeys such as cycling to school or the local shops.

Every school will be contacted at some point during the year. However, schools wishing to arrange training at a time to suit them can contact the Road Safety team who will assist with this.

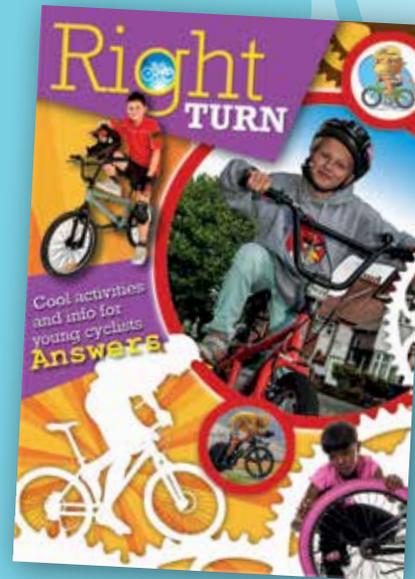


'Right Turn' magazine

'Right Turn' covers the content of the Level 2 Bikeability course that pupils have the opportunity to take part in.

It gives children the opportunity to explore themes such as manoeuvres, road signs, maintenance and route planning. There is a strong emphasis on safety throughout the magazine and helps to prepare pupils for the transition to secondary school when they may be more inclined to cycle to school.

The Road Safety team will distribute this resource to Year 6 pupils at the end of the summer term.



Year 6

Fast Lane

Children in this age group will face many new challenges as they prepare to move to secondary school as well as greater independence and increased responsibility. Unfortunately, this new independence will also bring about an increase in risks to their safety.

The Fast Lane session starts with a practical activity at the roadside where the children use radar guns to carry out speed surveys, look at seatbelt use and driver distractions and then estimate car stopping distances. Their findings are then discussed as part of a follow up session in the classroom where children discover why their age group is the most likely to be killed or seriously injured as a pedestrian. They are then shown a DVD featuring a pedestrian collision as well as a crash which demonstrates the impact of a collision on unrestrained car occupants.

In keeping with the rest of Knowsley's programme, personal responsibility is at the core of this highly interactive workshop. Pupils learn about their own role in keeping themselves safe, both as pedestrians and passengers. They will identify potential distractions that can cause them to make mistakes and understand the likely consequences of such mistakes.

Teacher feedback:

"An extremely effective activity which equips the children with the road safety skills they need as they prepare for secondary school"

"Well presented and very informative and relevant to the age and lifestyle of our year six pupils"

This session needs a suitable roadside area within walking distance of the school. For more information or to book a Fast Lane session please contact the Road Safety team.



CRASH DETECTIVES

Crash Detectives

'Crash Detectives' has been designed for use on an interactive board.

Playing the role of 'Crash Detectives', pupils are asked to investigate the cause of a road traffic collision involving an 11 year old pedestrian. They will view witness statements, examine evidence taken from the scene of the collision and read reports written by various experts.

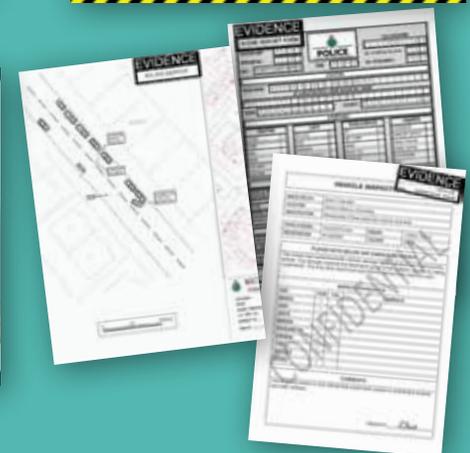
To help them with their investigation, pupils are provided with some relevant road safety information. They are also provided with a list of common causation factors and are given time to consider the potential consequences of each of these.

Class teachers, playing the role of DCI, are guided through each stage of the investigation. As it progresses, the evidence will gradually reveal that the pedestrian's actions caused the collision, reinforcing the theme of personal responsibility.

This scenario has been developed using casualty data which shows that when a pedestrian is involved in a collision on the road, it will usually be because of their own error. This is a vital message as local surveys have shown that even at this age, many children will still blame drivers or other external factors.

Pupils will also gain an understanding of the wider consequences of a child being involved in a collision, including the effect on the victim's family.

For more information, or to request a copy of 'Crash Detectives' please contact the Road Safety team directly.



Reception to Year 6

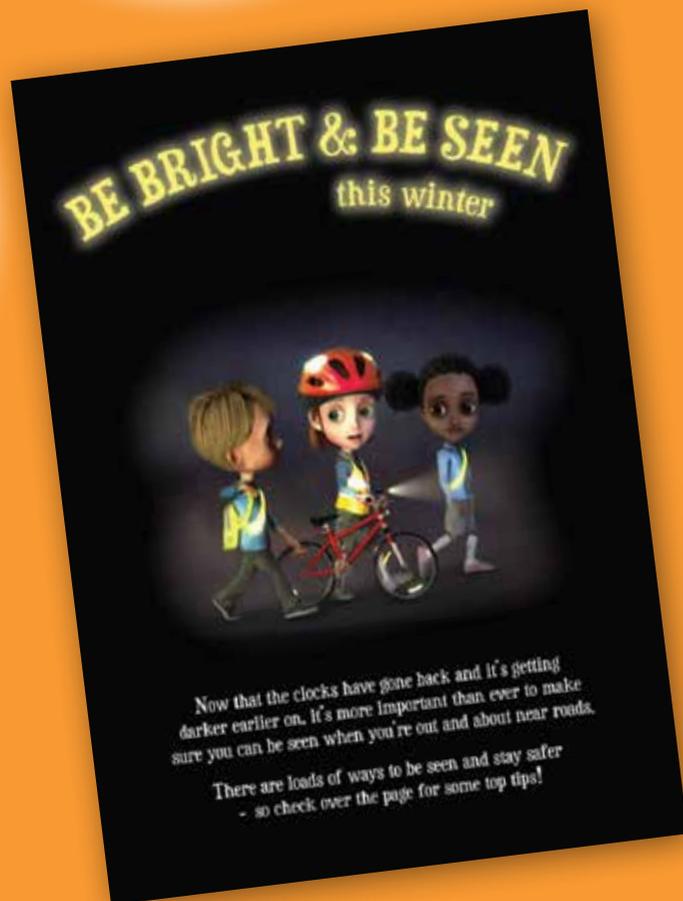
Be Bright, Be Seen

At the end of British Summer Time, children will spend more time out and about during the hours of darkness when visibility levels for drivers and pedestrians are reduced.

To highlight children's increased vulnerability on the roads at this time of year, each class teacher is provided with a 'Be Bright, Be Seen' fact sheet to encourage discussions about visibility and its effect on children's safety.

Each child is also provided with a letter to take home to their parent or guardian which explains the issue and asks them to consider the road safety advice that the children have discussed in class.

This pack is delivered to all primary schools during the autumn term.



Resources for loan

Banners

Banners to discourage parking on zigzag markings and general inconsiderate parking are available for schools to loan.

**INCONSIDERATE PARKING IS DANGEROUS
PLEASE DON'T PUT CHILDREN AT RISK**

High visibility clothing

High visibility waistcoats for adults and children are available to schools for use on walks and school trips.

If you would like to loan these items please contact the team, giving as much notice as possible to allow time for delivery.



Safety helmets

Safety helmets are also available to loan for cyclist training.





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